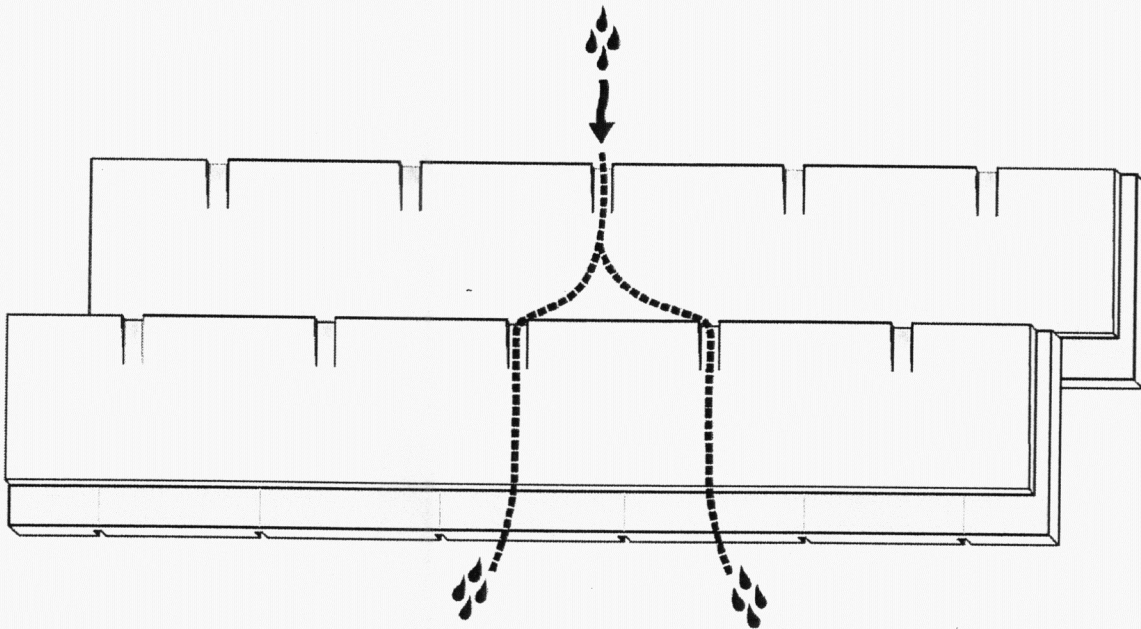


NEW RAIN SCREEN TECHNOLOGY INCLUDED IN SHAKERTOWN CRAFTSMAN SHINGLE PANEL

Shakertown has been leading the shingle siding industry, since we developed the first panel over 50 years ago. Now we've made another breakthrough. Our new Craftsman Shingle Panel with Rain Screen Technology.

Rain Screen is the use of vertical strips or meshes designed to aid in the flow of moisture and air between the wall sheathing and wall covering. This has been promoted heavily by many companies trying to sell expensive and bulky screen systems.

The Shakertown Craftsman panel's new Rain Screen Technology does not add cost to the panel or wall. And it doesn't add bulk that requires thicker window and door trim, as well as longer fasteners. We developed a totally unique system, a notch on the back side of the panels that allows any moisture and air to flow freely through and out the wall system. Note the illustration below of the back side of the Craftsman Shingle Panel.



When tested to ASTM E2273-03, this system provides a 98% efficiency rating when the shingle panels have been stained or primed on all sides. The product has a 94% efficiency rating when only the exterior has been finished. This outperforms products like Home Slicker that boasts a 92% efficiency. A 90% is required to pass the test.

NOTE: The profiles and front views of the Craftsman panels with and without the Rain Screen Technology are identical, as are the application details. All new 7" Craftsman products produced will include the Rain Screen System.